

## Mission Statement

In today's stress-filled world, having a clear understanding of how the mind works is relevant to everyone and it impacts everything we do.

SCIENTIFIC AMERICAN MIND, a bi-monthly magazine from the publishers of SCIENTIFIC AMERICAN, gives readers substantive information on the science of what makes us *us*. Our expert authors address every facet of our behavior – from managing stress to how memory works – providing information readers can act upon.

In each issue, readers find smart yet approachable articles they can trust because the magazine is backed by the authoritative SCIENTIFIC AMERICAN brand.